

SAMPLE SOCIAL MEDIA POSTS

KINDNESS IS



CONTAGIOUS

**SAMPLE SOCIAL MEDIA POSTS
FOR PROMOTING YOUR
LOCAL SCREENING**



PROMOTE LOCAL SCREENINGS OF KINDNESS IS CONTAGIOUS ON SOCIAL MEDIA

Social media makes it easy to alert your friends, family and social and business contacts about an upcoming local screening. Whether you're already a Captain of a screening or a person interested in finding the movie in your area, using the Facebook and Twitter samples below will help recruit your friends to reserve tickets and make the event a reality! (For more information on becoming a Captain to bring Kindness Is Contagious to your local theater, see our "How Gathr Works" file in our Kindness Is Contagious toolkit and sign-up on Gathr's link. <http://gathr.us/films/kindness>)

SAMPLE FACEBOOK POSTS:

1. Bring Kindness Is Contagious to your city! Watch the trailer & Gathr a screening: <http://kindness-is-contagious.com>
2. Kindness is the number one thing that people look for in a mate. More than good-looks or money. Kindness Is Contagious. <http://kindness-is-contagious.com>
3. FACT: Nice people are more likely to receive pay raises, promotions and achieve greater success in the workplace. <http://kindness-is-contagious.com>
4. Here's your chance to make real impact. Encourage friends and family to come together for kindness in your community. It's not just a movie, it's a movement. <http://kindness-is-contagious.com>
5. If you are kind to one person, they will be kind to four other people, and that each of those four people will be kind to four more people, and so on and so on... Kindness Is Contagious. <http://kindness-is-contagious.com>

SAMPLE TWITTER POSTS:

1. #KindnessIsContagious -Join the movement. <http://kindness-is-contagious.com>
2. Its not just a movie, its a movement! #KindnessIsContagious <http://kindness-is-contagious.com>
3. Bring #KindnessIsContagious to your city. <http://kindness-is-contagious.com>
4. See #KindnessIsContagious in a theater near you. <http://kindness-is-contagious.com>
5. Be the change you want to see in the world! #KindnessIsContagious <http://kindness-is-contagious.com>